

## NATIONAL AUXILIARY AWARDS

National Auxiliary Awards are those established by the National Board and/or Coast Guard Auxiliary authority other than the National Board, i.e., NEXCOM, NACO, etc. and can be amended, rescinded or suspended by the authority establishing the award. Criteria for these awards shall be established policy as published in the National Program and on the Auxiliary's Website.

1. **Publication Awards.** There shall be awards made annually to a District, Division and Flotilla for the best publication at each level. Flotilla and division newsletters must be the prior year's district award winners. A letter from the District Staff Officer for Publications (DSO-PB) must certify that the flotilla and division publications are the district winners. (DSOs-PB may submit their district publication along with the flotilla and division winners.)

- District
  - i. This award shall be a trophy or plaque, not to exceed \$50.00 including engraving, presented at the Fall Meeting of the National Board.
  - ii. Publications eligible shall be regularly (scheduled) published, informative publications that convey news of happenings in the Coast Guard Auxiliary, published during the award year. Directories and Manuals are not considered publications eligible for consideration in making this award.
- Division.
  - i. This award shall be a trophy or plaque not to exceed \$50.00 in cost including engraving, presented at the Fall Meeting of the National Board.
  - ii. There shall be only one entry from each District.
- Flotilla.
  - i. This award shall be a trophy or plaque not to exceed \$50.00 in cost, including engraving, presented at the Fall Meeting of the National Board.
- For additional information see the National Public Affairs Department Contests section of the 'A' Department Public Affairs (PA/PB) website.

2. **National Photograph Award.** In order to encourage photographic contributions, the Public Affairs Department has several photo awards. A photo submission may be either "black and white" or "color" and *need not to have been published*. There are seven categories for judging: Public Affairs, Fellowship, Marine Safety, Member Services, Operations, Public Educations and Vessel Safety Checks. Entries must indicate the category of their submission.

- This award shall consist of a plaque which shall not exceed \$30.00 in cost, including engraving and shall be awarded to the individual or unit submitting the best photograph during the Award Year.

- For additional details and information see the National Public Affairs Department Photo Contest Information Sheet of the 'A' Department Public Affairs (PA/PB) website.
3. **Public Affairs Awards.** There shall be awards made annually for the best District, Division and Flotilla submissions for recognition of unusual and large scale Public Affairs projects during the Award Year. There are four basic categories:
- a) Use of imagination and creativity
  - b) Promoting the Auxiliary programs and Auxiliary image
  - c) Attracting the attention of the media and the boating public
  - d) Clarity of writing and ease of replication
- These awards shall consist of trophies or plaques for each level of award, not to exceed \$50.00 each, including engraving. All submissions will receive a certificate of commendation for their contribution to the Coast Guard Auxiliary in promoting its mission of boating safety to the general public. Presentations will be made at the Fall Meeting of the National Board.
  - The types of displays/projects envisioned for these awards could be billboards, blimps, sky writing, electric signs, electronic media, etc., that are visible to large groups of people and/or the media.
  - For additional information see the National Public Affairs Department Contests section of the 'A' Department Public Affairs (PA/PB) website.
4. **Membership Growth Awards.** These awards are designed to recognize individual members, Flotillas, Divisions and Districts for their contributions to membership growth.
- District Membership Growth Award. This award consists of a NACO "JOB ONE" plaque issued by the National Commodore and presented to the District Commodore and the Personnel Services Officer of the district with the greatest percentage NET increase in membership during the calendar year. *Transfers and deaths do not count.*
  - Division Membership Growth Award. This award consists of a certificate issued by the National Commodore and presented to the Division Captain of any division with a NET gain of members during the calendar year that equals or exceeds of the number of flotillas time two (2) as shown in AUXDATA. It is not necessary for every flotilla to have had a net gain of two members; only that the total division net gain be equal to or exceed the number of flotillas times two. *Transfers and deaths do not count.*
  - Flotilla Membership Growth Award. This award consists of a certificate issued by the National Commodore to be presented to the Flotilla Commander of any flotilla showing a net gain of two (2) members during the calendar year as shown in AUXDATA. *Transfers and deaths do not count.*
  - Individual Membership Growth Award. This award consists of a certificate issued by the National Commodore and presented to any member of the Coast

Guard Auxiliary who recruits five (5) or more new members within one calendar year. The new members must have Employee ID Card.

- Top Recruiter Award. The individual member who recruits the greatest number of new members within two consecutive calendar years will be the National Commodore's honored guest at NACON of the following year. The individual applications for the NACO Individual Membership Growth Award certificates will be the basis for recording the number of new members recruited by each applicant in that two year period.
- For additional information see the Awards Guide section of the Personnel Department (P) website at [www.auxpdept.org/index.htm](http://www.auxpdept.org/index.htm).

5. **NACO 3 Star Diversity Award** recognizes flotillas for distinction in valuing and managing diversity in accordance with the Coast Guard Auxiliary Diversity Goals and Objectives. Flotilla Commander's are encouraged to submit their diversity activities on an annual basis. Certificates are presented throughout the year as deserved. For additional information see the Awards Guide Section of the Personnel Department website.

**6. Vessel Examinations and RBS Visitation Awards.**

- Star Awards for Individuals. The Vessel Examination & RBS Visitation Department's Star award consists of a certificate that is awarded for completion of 40 VSC, and/or OPFAC inspections, and 40 RBS Visitations.
- Best Flotilla Awards. The V-Dept. recognizes the 100 Best Flotillas for both VSC and RBS-VP with a certificate of appreciation. The top two flotillas in each category receive a plaque at the National Auxiliary Conference. The awards are determined by a formula that includes performance, performance growth, percentage of members involved, and the number of flotilla members that have been recognized with a Star award.

7. **Best Website Award** is presented annually to the Flotilla, Division and District judged as having the best website based on content, design and technical merit.

**8. Flotilla 50<sup>th</sup> Anniversary Recognition Award.**

- An award shall be presented, as occurring, to Flotillas in recognition of 50 years of continuous service to the U.S. Coast Guard Auxiliary.
- This award shall consist of a streamer suitable for attachment to the flagstaff of the Coast Guard Auxiliary Ensign. The streamer is to be blue with white letters.
- The award is to be presented by the National Commodore, or District Commodore on behalf of the National Commodore, at the time of the flotilla celebration of this anniversary.
- This award will be available at the U.S. Coast Guard Auxiliary Center for order by the District Commodore or District Materials Officer at no cost.

**9. Coast Guard Academy Introduction Mission Award.**

- An award shall be presented annually to the first class cadet with the highest Military Precedence Average standing, who entered the academy as a result of participating in the AIM Program.
- This award shall be an Honorary Membership Certificate in the Auxiliary presented on an embossed plaque and a pair of binoculars.
- The total cost of this award shall be not exceed \$400.00.

**10. OCS Graduate Gift.**

- There shall be a gift presented, upon graduation, to the officer candidate demonstrating the highest proficiency in navigation.
- This gift shall be an engraved plaque and a copy of the book “**Rescue at Sea**” authored by CAPT John M. Waters, Jr.

**11. Enlisted Seamanship Gift.**

- A gift shall be made to the graduate with the highest honors in Seamanship in each company graduating from the United States Coast Guard Training Center, Cape May, New Jersey
- This gift shall be a marlinspike knife inscribed with the graduate’s name and U.S. Coast Guard Auxiliary.

## NATIONAL AUXILIARY AWARDS SPONSORED BY THE COAST GUARD AND OTHER AGENCIES AND BUSINESSES

These National Awards are available annually and require specific application processes. The selection process and cost is controlled by the sponsoring agency.

### 1. Coast Guard Awards.

- **Diversity Award:** The Coast Guard Diversity Award recognizes the most exemplary performance in the field of Diversity by an eligible Coast Guard Auxiliarist. Only those Auxiliarists, who have demonstrated sustained, exceptional standards of conduct, and consistent support of the Coast Guard Auxiliary's Diversity Goals and the Coast Guard's Diversity Policy Statement, shall be considered for nomination.
  
- **Eligibility Criteria**
  - a. Be a member in good standing of the Auxiliary for at least one year from initial enrollment.
  - b. Demonstrated exemplary conduct.
  - c. Embraced Coast Guard core values of "Honor, Respect, and Devotion to Duty."
  - d. Delivered consistently outstanding performance in terms of leadership in the field of Diversity, personal and work ethics, and support of the Coast Guard's Diversity Policy.
  - e. Displayed superb initiative and motivation that helped significantly advance the Diversity Goals of the Coast Guard Auxiliary:
    - Create a positive environment.
    - Value all members.
    - Promote individual success.
  - f. Participated in recruiting and retention activities to increase the diversity of the Auxiliary.
  - g. Participated in diversity training sessions and presentations.
  - h. Promoted the National Commodore's 3 Star Diversity Awards.
  - i. Other related contributions, achievements, and awards should be included for consideration.
  
- **Submission Requirements**
  - a. The National Commodore shall solicit nominations during the month of September each year.
  - b. Nomination packages may originate at any level of the organization and must be able to be electronically forwarded and processed. Packages should adhere to the minimum requirements prescribed by the sample format in Appendix G of the Auxiliary Manual. Packages must be submitted to the District /Regional EXCOM via the chain of leadership by 1 October.

- c. The District /Regional EXCOM must validate all nomination packages and determine which nomination to forward. The District Commodore (DCO) shall endorse and forward only one Diversity Award nomination from the region to the respective National Area Commodore (ARCO) by 1 November.
- d. Upon review of all packages, the ARCO shall endorse and forward only one nomination to National Vice Commodore (NAVCO) by 15 November.
- e. Any package submitted by the National Staff, must be reviewed by the Department Chief and forwarded to the National Directorate Commodore (NADCO) by 1 November. Each NADCO will endorse and forward only one nomination to National Chief of Staff (NACOS) by 15 November.
- f. NAVCO shall chair a selection committee composed of NACOS and ARCOs to make the Diversity Award selection. NAVCO shall serve as tie-breaker among selection committee members. Upon selection, NAVCO shall forward the package to NACO by 1 December.
- g. NACO shall submit the package to G-PCX by 10 December.
- h. G-PCX shall review and forward the package to CG Office of Diversity (G-12B) by 15 December.
- **NOMINATION PACKAGE FORMAT CAN BE FOUND ON PERSONNEL DEPARTMENT WEBSITE**
- **The Charles S. Greanoff Inspirational Leadership Award** recognizes the most exemplary performance by a Flotilla Commander during the previous calendar year. Only those Flotilla Commanders who demonstrated sustained, exceptional standards of proficiency and conduct, and whose appearance and bearing were consistently impeccable, shall be considered for nomination. This award parallels the other Coast Guard Inspirational Leadership Awards.
  - **Eligibility Criteria**
    - a. Serve as incumbent **Flotilla Commander** at the time of the solicitation for the award (October).
    - b. Be a member in good standing of the Auxiliary at the time of selection (February).
    - c. Regularly demonstrate unwavering leadership prowess, including the ability to gain genuine commitment from all levels of the organization.
    - d. Exemplify the Coast Guard core values of "Honor, Respect, and Devotion to Duty."
    - e. Demonstrate sincere interest and concern for others and their success in the Coast Guard Auxiliary.
    - f. Display a keen sense of ethical conduct and exhibit a high degree of personal integrity.
    - g. Earn the high esteem and admiration of others.
    - h. Foster the spirit and intent of diversity.
    - i. Motivate others to excel in mission performance.
    - j. Be a positive role model and mentor.
    - k. Project professional uniform appearance and bearing.

- l. Other related contributions, achievements, and awards should be included for consideration.
- **Submission Requirements**
    - a. The National Commodore shall solicit nominations during the month of **October** each year via an ALAUX.
    - b. Nomination packages must originate at the Flotilla level and can be submitted by any member directly to the Division Captain. The package should be forwarded electronically. Packages should adhere to the minimum requirements prescribed by the sample format in the Appendix. The Division Captain must submit the Division's selection to the District Commodore by **1 November**.
    - c. The district/regional EXCOM must validate all nomination packages and determine which nomination to forward. The DCO shall endorse and forward only one Leadership Award nomination from the district/region to the respective ARCO by **1 December**.
    - d. Upon review of all packages, each ARCO shall endorse and forward only one nomination for the area to NACO and NAVCO for review by **1 January**.
    - e. NACO shall submit the three nomination packages to G-PCX by **10 January**.
    - f. G-PCX shall review and forward the three nomination packages to CG-133 by **15 January**.
    - g. G-133 shall convene a selection committee consisting of one O6 (Captain), one E9 (Master Chief), one Civilian and one Auxiliary Commodore. The final nominee will be selected in **February**.
  - **NOMINATION PACKAGE FORMAT CAN BE FOUND ON PERSONNEL DEPARTMENT WEBSITE.**
  - **New Auxiliarist of the Year Award (NAUXOY)** award recognizes the most exemplary performance by an eligible Auxiliarist during the previous calendar year. Only those Coast Guard Auxiliarists who demonstrated sustained, exceptional standards of proficiency and conduct, and whose appearance and bearing were consistently impeccable, shall be considered for nomination. This award parallels the awards for the Coast Guard Enlisted Person and Civilian Employee of the Year. NAUXOY tenure shall extend from the date of their announcement as NAUXOY until the date of announcement of their successor.
  - **Eligibility Criteria**
    - a. Be a member in good standing of the Coast Guard Auxiliary for no less than one year and no more than three years from initial enrollment.
    - b. Demonstrated exemplary conduct.
    - c. Embraced Coast Guard core values of "Honor, Respect, and Devotion to Duty."
    - d. Projected exceptional uniform appearance and bearing.

- e. Delivered consistently outstanding performance in terms of leadership, Auxiliary program skills, personal and work ethics, and Auxiliary knowledge.
- f. Displayed superb initiative and motivation that helped significantly advance themselves and Auxiliary program(s).
- g. Performed duties in outstanding fashion and achieved results of high quality, customer service, and teamwork that resulted in improved efficiency and effectiveness of Coast Guard Auxiliary and/or Coast Guard unit(s).
- h. Other related contributions, achievements, and awards should be included for consideration.
- **Submission Requirements**
  - a. The National Commodore shall solicit nominations during the month of December each year.
  - b. Nomination packages must originate at the Flotilla level and be able to be electronically forwarded and processed. Packages should adhere to the minimum requirements prescribed by the sample format in Appendix G of the Auxiliary Manual. Any package must be submitted to the regional EXCOM via the nominee's chain of leadership.
  - c. The regional EXCOM must validate all nomination packages and determine which nomination to forward. The DCO shall endorse and forward only one NAUXOY nomination from the region to the respective ARCO by 15 February.
  - d. Upon review of all packages, the ARCO shall endorse and forward only one nomination to NAVCO by 1 March.
  - e. NAVCO shall chair a selection committee composed of NACOS and ARCOs to make the NAUXOY selection. NAVCO shall serve as tie-breaker among selection committee members. Upon selection, NAVCO shall forward the package to NACO.
  - f. NACO shall submit the package to G-PCX by 1 April.
  - g. G-PCX shall review and forward the package to G-C by 10 April.
- **NOMINATION PACKAGE FORMAT CAN BE FOUND ON THE PERSONNEL DEPARTMENT WEBSITE**

## 2. Other Agency and Business Sponsored Awards

- **Association for Rescue at Sea (AFRAS)** - There is an award presented to an Auxiliarist by the Association for Rescue at Sea (AFRAS) entitled "Association for Rescue at Sea Medal for Heroism by a United States Coast Guard Auxiliarist" (Silver Medal). The award consists of a medal and a ribbon that may be worn on the Auxiliary uniform.

The criteria for the award is:

- a. The nominee must have been a member of the Coast Guard Auxiliary and acting as a Coast Guard Auxiliarist, either on or off duty, at the time of the rescue. The event must have involved the rescue of life (lives) from either inland (to include the Great Lakes and Western Rivers), sole state or coastal waters where a heroic

action by the Auxiliarist being nominated, was uniquely distinguished. However, consideration will be given to all rescues involving life-threatening situations.

- b. The rescue must have occurred in the previous calendar year.
  - c. Procedures to be followed are as follows:
    - (1) Coast Guard and/or Auxiliary District Awards Board files should be reviewed to identify and consider Auxiliarists who meet the criteria. Auxiliary Divisions and Flotillas should be made aware of the award and the criteria and encouraged to submit nominations via the chain of communications and management.
    - (2) All nominations should consist of a short cover letter indicating the nominee's name, member number and the capacity in which the member was acting at the time of the action. The relevant Coast Guard Auxiliary Award citation and award recommendation, including the summary of action (if available), must accompany each nomination. For those awards recognized by a citation only, nominating personnel should attach a short narrative (1-2 pages) and any other pertinent files, logs, etc. to fully document the event.
    - (3) Nominations, limited on one per District or Region, are to be submitted by the District/Region Commodore to the Chairperson of the National Awards Committee to arrive no later than 30 April of the year after the rescue was affected.
    - (4) The Chairperson shall, after all nominations are reviewed for completeness and appropriateness by all members of the Committee, forward the complete file(s) on the nominee(s) to the National Commodore no later than 15 May. The National Commodore will forward all nominations received to the President, Association for Rescue at Sea, prior to 1 June.
    - (5) In the event that there are no nominees submitted to the National Awards Committee, the Chairperson shall so notify the National Commodore. The National Commodore shall then notify the AFRAS no later than 15 May so that the last recipient may be invited in a timely manner to attend the Annual AFRAS Awards Ceremony, normally held in Washington, D.C. during September. In the event that AFRAS does not select an Auxiliarist from the nominees submitted, the last recipient will be invited to the ceremony. Reimbursable CGAuxA, Inc. travel orders will be issued for this event to either the current or last recipient of the AFRAS award.
- **Boat US Outstanding Flotilla of the Year** - Only one (1) Flotilla will be considered from each District (Regions, i.e. ER, WR, etc. are considered separate Auxiliary Districts) and that flotilla must be recommended by the District Commodore. The President of the National Association of Commodores (NAC) will provide copies of the application and details for submittal to the District Commodores each year. The application and recommendation must be made on the appropriate form and submitted to the President, NAC by the deadline date indicated at the top of the application.

The recommended flotilla must have a minimum of 10 members as of 31

December of the Award Year. The flotilla with the greatest number of points shall be the winner. In the case of a tie, the flotilla with the greatest number of participation points in the membership category (SECTION "B" of the application) shall be the recipient of the award.

***Please note, flotillas with waivers for ANY reason are not eligible for the award.***

- Application Process:
  - a) The first step is to fill in the un-shaded boxes in Section "A" of the award application from information obtained from AuxData Flotilla Unit Summary Data Reports.
  - b) The next step is to transcribe the information from Section "A" into the appropriate un-shaded boxes in the Data Columns of Sections "B" through "G".
  - c) Finally, complete the Points CALCULATIONS in the remaining un-shaded boxes of these Sections as instructed. No other information is required to complete the calculations for the award application.
  
- **Marine Retailers Association of America Outstanding Flotilla** is based on a formula that combines activities in the VSC and RBSVP programs. The formula combines performance, growth, percentage of members involved and the number of Star award recipients. Only one (1) Flotilla will be considered from each District/Region and that flotilla must be recommended by the District Commodore. The President of the National Association of Commodores will provide copies of the application and details for submittal to the District Commodores each year. The application and recommendation must be made on the appropriate form and submitted to the President, NAC by the deadline date indicated at the top of the application.
  
- **National Boating Federation (PE) Award** - Only one (1) Flotilla will be considered from each District (Regions, i.e. ER, WR, etc. are considered separate Auxiliary Districts) and that flotilla **must be recommended by the District Commodore.** The President of the National Association of Commodores will provide copies of the application and details for submittal to the District Commodores each year. The application and recommendation must be made on the appropriate form and submitted to the President, NAC by the deadline date indicated at the top of the application.

The recommended flotilla must have a minimum of 10 members as of 31 December of the Award Year. The flotilla with the greatest number of points shall be the winner. Furthermore, to be eligible for the award, the flotilla must have taught at least two (2) PE courses during the Award Year. In the case of a tie, the flotilla with the greatest percent of its membership qualified as Instructors shall be the recipient of the award.

***Please note, that flotillas with waivers for ANY reason are not eligible for the award.***

- **G-PCB Awards** - The Office of Boating Safety, Recreational Boating Safety Awards of Excellence, (also known as the Eagle Award), are presented each year to recognize one of the top contributors to recreational boating safety missions in each of the three Auxiliary organizational areas. Each National Area Commodore (ARCO) is responsible for selecting one member from the area they represent.

Area candidates are nominated by each District Commodore and forwarded, with supporting data, to their respective ARCO. Based on overall contributions, each ARCO selects an award recipient based their own qualitative or quantitative evaluations of the data submitted in support of the candidates. The USCG Chief of Boating Safety makes the individual presentations.

National funding of the recipients to attend NACON will be provided.

DCPs, DCOs, and ARCOS may use criteria of their choosing to select an individual worthy of these prestigious awards.

The ARCO selections are submitted to the NADCO-RBS between May and June each year. Submissions should include personal data such as name, address and unit number. Additionally, a short paragraph/citation/commendation type statement describing why the member was chosen should also be included.

An award recipient may be chosen for any of the criteria listed below. This is merely provided as guidance and in no way is intended to be all inclusive.

- a) Has the individual produced large hard number results in one or more RBS program areas?
- b) Has the individual provided broad RBS coverage, including PA, over a sustained period of time?
- c) Has the individual provided leadership in the boating community through service on boating councils and other endeavors?