

March 2007

TO: CGMA District/Region Representative

FROM: Joe Lanz, PNACO
CGMA Auxiliary National Chairman

Good Afternoon and welcome to the 2007 Coast Guard Mutual Assistance program. I want to take this opportunity to thank you for taking some of your valuable time to support this most worthy program that supports Auxiliarists and members of the Coast Guard family in financial need.

“Helping Each Other” is this year’s Coast Guard Mutual Assistance Campaign theme.

The Coast Guard Mutual Assistance program was begun in 1924, and has, over the years provided an opportunity for members of the Coast Guard Family, which of course includes the Auxiliary, to help one another!

Indications are that CGMA provided \$187,000.00 in emergency financial assistance to our fellow Auxiliarists affected by Hurricanes Katrina, Rita, and Wilma.

In the last five years, \$452,362.00 have been provided to Auxiliarists in financial need.

A wealth of information for your use in promoting the CGMA program in your District/Region can be found on CGMA Website, www.cgmahq.org.

The 2007 CGMA Campaign will run from 1 April 2007 to 30 April 2007; however,

contributions to assist fellow Auxiliarists and the Coast Guard Family in need will be accepted and encouraged throughout the year. I have set a goal of \$2.00 per member. Any amount-greater or smaller – will of course be greatly appreciated.

The CGMA “Promo Packages” will be sent in March to each FC for distribution to their respective members.

The success of the program greatly depends on the FC’s dedication to the distribution of the packages and encouragement of membership participation.

Two questions that have been asked --- How much time and travel is involved for the District/Region CGMA Representative?

1. Time – This will vary with one’s dedication to the Program. In general it will involve letter writing to your DCP’s and FC’s asking for their support of the program along with articles submitted to your various Auxiliary publications.
2. Travel – There is not any travel involved with this position. I would, however, recommend that any meetings, District, Division, Flotilla that you might be attending, request agenda time to “pitch” the CGMA program, its purpose and need for the members’ support.

If you have any further questions, please contact me via e-mail at:

jlanz506@connecttime.net or Phone: 724-625-1016.

As contribution returns from your District/Region are tabulated at CGMA Hdq. and sent to me, I will forward that information to you.

Thanks again, and take care.

Best personal regards,

COMO Joe Lanz, PNACO

CGMA Auxiliary National Chairman

Cc: NACO, NAVCO